

Delivering ‘Our Vision’ 2025/26

**Community Leadership runs through all the priorities
“Listening to and delivering for our residents and businesses”**

Corporate Plan theme	Highlight 2025/26 Year Priorities (and tangible actions to be undertaken in that year)
<p>Financial Sustainability and openness (Theme F)</p> <p><i>To continue to deliver effective services and get things done we must look after the public purse; that means carefully planning what we do, managing capacity, and prioritising what we focus our time, money and assets on. Tough decisions will not be shied away from, but will be taken transparently, be well-informed, and based upon engagement with our residents. We will give clarity on where the Council spends the money it is provided with.</i></p>	<p><u>Deliver Savings Plan for 2025/26</u></p> <p>To take the necessary steps to implement outstanding items included within the adopted Savings Plan for 2025/26.</p> <p>To review the Saving Plan set against the long term financial forecast and the impact of the Local Government Finance settlement (as it relates to the District), including the Government’s longer term funding review, to develop a ‘pipeline’ of options for consideration.</p> <p><u>Develop Savings Plan for 2026/27</u></p> <p>Complete the implementation of the items in the 2025/26 Savings Plan and develop the requirement for Savings in 2026/27 and beyond.</p> <p><u>To develop proposals to secure the long-term sustainability of Housing Revenue Account (HRA)</u></p> <p>In respect to the Council’s own housing stock, drive improvement with expanded estate management.</p> <p>To develop the long term HRA 30 Year Business Plan proposals to secure sustainability of the HRA to include:</p> <ul style="list-style-type: none"> • Management of long term empty properties • Responding to the new Government’s drive to increase the stock of social housing e.g. additional flexibilities relating to retained “Right-to-Buy” (RTB) receipts

	<p><u>Implement the Beach Huts Strategy</u></p> <p>Deploy a phased approach to the implementation of the adopted Beach Hut Strategy</p>

Corporate Plan theme	Highlight 2025/26 Year Priorities (and tangible actions to be undertaken in that year)
<p>Pride in our area and services to residents (Theme A)</p> <p><i>We want to put residents first, by promoting clean and tidy communities, providing decent housing that everyone deserves, and tackling the things that make a big difference to you. This means getting the basics right on our services. The Council will look to harness the power of digital delivery of services while ensuring that no resident is left behind. We also want to promote pride in our communities by encouraging everyone to take responsibility for keeping their area a pleasant place in which to live and work.</i></p>	<p><u>Waste and Street Cleaning Strategy – re-tendering and preparation for commencement of new waste collection etc. contract.</u></p> <p>During 2025/26 a contract will be awarded for the provision of a waste and recycling collection and street cleaning service in the District from April 2026 onwards. Preparations will then take place to ensure the smooth commencement of the new contract.</p> <p>The proposals for the new contract include:</p> <ul style="list-style-type: none"> • Continuation of fortnightly residual waste collections. • A more data focussed approach with a full suite of performance management measures and data monitoring capabilities. The facility for better contract monitoring and reporting of problems. • Compliance with the Environment Act 2021 and the Simpler Recycling regime. • An output-based approach, especially the street cleaning element, with the contractor given flexibility to determine cleaning frequencies. This approach is underpinned by the requirement that when cleaned, areas meet a specified standard of cleanliness and that no litter bin should become more than 90% full. Where cleanliness of an area falls below a specified standard it is to be cleaned within a specified timescale. • Provision of best value for money – providing an effective service for residents that meets aspirations whilst remaining affordable.
	<p><u>Housing Strategy – submission for approval and actions from it.</u></p> <p>Develop a revised Housing Strategy to address the needs of the District and its residents. This will then shape the delivery of relevant services going forward.</p>

Homelessness – addressing the provision and steps to make the service sustainable going forward.

Positively review and take appropriate actions to review the Council's use of temporary accommodation, working with the sector to drive improvement and efficiencies and to develop interventions ahead of homelessness occurring and thereby improve the sustainability of this service for the Council over the longer term.

Develop a High Level Transformation Strategy and a Targeted Plan for 2025

Develop a Transformation Strategy/Plan to include the active management of the Council's costs and liabilities and addressing both supply side and demand side challenges faced by the Council. Possible areas to address in the Strategy/Plan would be:

Supply Side -

- Investment in AI and channel shift / move to new technologies / in-house development of new applications / processes to improve efficiency and business operations
- Service reviews including service standards reviews – including gap analysis etc.
- Data lake infrastructure and science / informed decision making / data dashboards / realtime performance reporting
- Developing the Project Delivery Unit approach to respond to evolving projects and priorities

Demand Side -

- Developing self-service / customer portals initiatives
- Development of chat bot / AI technology on the Council's website
- Continue to develop the Council's website
- Develop communication activities / use of media channels and interaction with customers and partners

Continue to review of the Local Plan

To proceed with the review of the Tendring Local Plan – extending its timeframe to 2041 and to ensuring it is up to date and in alignment with latest national planning policy and mandatory housebuilding targets. The Local Plan review will also take into account the progress on the Tendring-Colchester Borders Garden Community project.

Complete the Service Review for Open Spaces and Implement the Actions that arise from the Review

Examine the trends and demands facing the service area and provide options for consideration aimed at addressing the service gap

Determine final position in relation to the Careline Service

Following the exploration of third-party proposals for taking on all or part of the Careline Service, the Cabinet will determine its position for the future of service – and for that decision to be implemented by the end of June 2025.

In the event that the Careline Service is discontinued, the Council will assist those who currently use the Careline service to find alternative arrangements.

A.3 Appendix B

Corporate Plan theme	Highlight 2025/26 Year Priorities (and tangible actions to be undertaken in that year)
<p>Raising aspirations and creating opportunities (Theme B)</p> <p><i>Tendring is ambitious and our residents will be supported to reach their potential and realise their opportunities. To do this, working with businesses and partners, we want to improve access to skills learning and training so that residents can find employment and enable businesses to thrive; particularly taking the opportunities afforded by Freeport East and the Garden Community. We want to maximise the opportunities for young people and see them enthused with purpose. To inspire those dreams we will celebrate business success, encourage cultural, tourism and economic growth.</i></p>	<p><u>Develop plans and implement actions from the following programmes:</u></p> <ol style="list-style-type: none">1. Levelling Up Fund2. Community Regeneration Partnership (Former Levelling Up Partnership)3. Capital Regeneration Project4. UK Shared Prosperity Fund5. Tendring Colchester Borders Garden Community <p>To support economic growth in the District to enable the development of the Garden Community and drive forward town centre regeneration - by developing social housing, public realm, new civic space, and cultural venues through tens of millions of capital investment from Government.</p> <p><u>Embed recently adopted Social Value Policy within the organisation and monitor delivery of the expected Themes, Outcomes and Measures</u></p> <p>The Policy sets out how social value can be achieved through procurement ensuring that delivering against Council priorities, through Themes, Outcomes and Measures are relevant and proportionate to the subject matter of the contract and non-discriminatory.</p> <p>These Policy requirements should be assessed during the development of the strategic business case, procurement category strategy, specification, tendering process and contract management activities. To achieve this, it is important that social value is not only a responsibility of the procurement team, but also budget-owners and commissioners who have responsibility for the contracts being let.</p> <p>Achieving Social Value also requires suppliers to understand and commit to delivering the objectives.</p>

A.3 Appendix B

Corporate Plan theme	Highlight 2025/26 Year Priorities (and tangible actions to be undertaken in that year)
<p>Championing our Local Environment (Theme C)</p> <p><i>We believe our environment is special, it is the space where we live and work, and therefore deserves protection. We will be tough on those who do not respect our environment. We want to create and maintain spaces for leisure, wellbeing and healthy lifestyles, and deliver access to open spaces and community resources.</i></p>	<p><u>Develop a new Coastal Protection Strategy to secure financial sustainability for interventions by this Council</u></p> <p>Develop a Coastal Protection Strategy aimed at addressing long term needs to protect against erosion and ground movement along the coastline the interventions that may be required and the position of this Council.</p>
	<p><u>To implement the actions from the Sport and Activity Strategy</u></p> <p>To make strides to develop with partners community-led sporting activity, improve our leisure provision and put them on a sustainable footing.</p>
	<p><u>To implement the actions from the Council’s Climate Change Action Plan</u></p> <p>To take forward key actions to reduce the Council's carbon emissions and improve nature in the district.</p>

Corporate Plan theme	Highlight 2025/26 Year Priorities (and tangible actions to be undertaken in that year)
----------------------	--

Working with partners to improve quality of life (Theme D)

We want to promote safer, healthier, well connected and inclusive communities by working with our partners across government, public, private and third sectors. We will strive to build on the firm foundations, developed over time, with those partners to meet the identified needs of our communities. We recognise the vital role volunteers play in caring for others and our environment, and we will support, encourage and facilitate those opportunities.

Develop a Health and Wellbeing Strategy

To develop and implement a health and wellbeing strategy that recognises the role of the Council in improving the wider determinants of health, including mental health.

To implement the new Crime and Disorder Strategy

Following the adoption of the Crime and Disorder Reduction Strategy, and the identification of the key themes to delivered, a delivery plan will be prepared with the appropriate partner/partners and progress on the delivery will be reported on through 2025/26.

To develop a renewed Community Engagement Strategy

To review the adopted Community Engagement Strategy, then develop a set of principles for community engagement in early 2025/26 and to reflect on these during the year based on the experience across the Council.

Corporate Plan theme

Highlight 2025/26 Year Priorities (and tangible actions to be undertaken in that year)

Promoting our heritage offer, attracting visitors and encouraging them to stay longer (Theme E)

We want to boost our tourism by attracting more visitors to the 36 miles of sunshine coast and to our rural towns and villages. We will support our unique heritage, work with our partners, run events and promote the district for the benefit of our residents and to encourage visitors to come and to stay for longer.

Implement actions in support of the Heritage Strategy

To continue to protect the District's heritage, taking forward fundraising for the Harwich Leading Lights and improvements to the Martello Tower E in Clacton-on-Sea.

Update and Implement the Creative and Culture Strategy

To invest in culture in the District including taking forward cultural projects through the Levelling Up Partnership and running the biggest event in Essex (the Clacton Airshow).